

GLOBAL OUTREACH STRATEGY



*The Church of the Open Door exists **to ignite a passion** for knowing God in all people that through Christ, they may pursue Him with all their being. (Mk 12:28-31, Mt 28:18-20)*

Our Global Outreach Strategy is to help make disciples of all nations. We are for the world. We impact the world through (1) evangelism, (2) discipleship, and (3) local church involvement, with an intentional focus on those nations and cultures that currently have limited access to the Gospel through a variety of platforms. We will engage with all segments of our church to this end – children, youth, families and adults.

We stimulate a culture of global outreach through:	What we will do:
Education & Promotion. We regularly remind COD of the challenges and struggles facing the global church in its efforts to fulfill the great commission and the specific ministries and needs of our Global Outreach Partners.	Our global outreach will be informed . We will gather and disseminate global outreach information through preaching, spotlights, festivals, newsletters, bulletins and other tools that are appropriate for the campuses, ministries and activities of the church.
Challenge & Engagement. We encourage the church to recognize the responsibility we have, individually and corporately, to be involved in reaching the world and to consider the specific ways God would ask us to respond.	Our global outreach will be active . At least 65% of COD will be committed to pray for at least one of our Global Outreach Partners and will follow their ministry through regular updates; each Global Outreach Partners sent by COD will have a Partner-In-Ministry Team to more deeply care for them and their needs; and at least 5% of COD will serve on a seasonal ministry trip each year, which trips will focus on support for our Global Outreach Partners as and when possible and practical.
Identification & Development. We acknowledge the church's role in recognizing those God has set apart for full-time global outreach, helping to guide and prepare them, and releasing them into those ministries.	Our global outreach will be organic . We will identify those from within COD whom we believe God has set apart for international ministry, and we will provide them with guidance, tools, resources and opportunities as we seek to encourage them and prepare them to be a part of our international outreach vision. We will have a majority of our Global Outreach Partners sent from COD.
Partnership & Support. We establish strategic partnerships with those who are engaged in full time global outreach and provide care and resources to help them succeed in those ministries.	Our global outreach will be targeted . We will provide significant financial and prayer support and care to each of our Global Outreach Partners, with increased support to individuals and agencies aligned with our global outreach vision.
Awareness & Response. We maintain an awareness of global crisis events and provide appropriate assistance as God would direct.	Our global outreach will be dynamic . We will engage each year in global initiatives where immediate need exists and provide focused financial and practical support to meet those needs in a way the promotes wholistic ministry of the Gospel.

GLOBAL OUTREACH VISION



In an effort to inform our Global Outreach Strategy – to impact the world through (1) evangelism, (2) discipleship, and (3) local church involvement, with an intentional focus on those nations and cultures that currently have limited access to the Gospel through a variety of platforms – and to direct our people and our resources in ways that we believe God has called COD to engage with global outreach, we have established the following vision and goals:

1. We want to focus our resources on (a) evangelism, (b) discipleship, and (c) local church involvement in the fields where our Global Outreach Partners serve (our “Ministry Focus”). This should not be narrowly construed, however, and can include ministry in creative access countries where alternative platforms must be established. Our goal is that at least 90% of our total financial support of our Global Outreach Partners be directed to those Global Outreach Partners that are involved, directly or indirectly, in our Ministry Focus.
2. We want to focus our efforts on reaching the least-reached, least-engaged throughout the world (our “Audience Focus”). To that end, our goal is that at least 75% of our total financial support of our Global Outreach Partners be directed to those Global Outreach Partners that are involved, directly or indirectly, in ministry to our Audience Focus.
3. We have a vision to support those from within our church family who serve in global outreach. Our goal is to have at least 50% of our total financial support of our Global Outreach Partners directed to those from our COD church family. We will also provide more significant support to those from our COD church family who are involved in our Ministry Focus, and even greater support to those who are also involved in our Ministry Focus to our Audience Focus.
4. While we recognize the need and value of administrative and organizational support to global outreach, we want to focus our resources on those that are directly involved in our target ministries. To that end, our goal is that not more than 25% of our total financial support for our Global Outreach Partners be directed to those involved in administrative or support roles.
5. We recognize the value of mission agencies and strong relationships with them. We will therefore look to identify those agencies whose doctrine, vision and strategy align with ours (our “Preferred Agencies”) and we will look to intentionally develop deeper relationship with these preferred agencies, including (a) encouraging our COD family to partner with them, and (b) providing more significant support to those (whether or not part of our COD family) who serve with any of our Preferred Agencies.
6. We will regularly evaluate the ministry of each of our Global Outreach Partners, as well as our preferred agencies, and look to bring the total support of our Global Outreach Partners in line with these stated goals. Also, as our Global Outreach Partners change their fields, ministries and/or agencies, we will re-evaluate our support levels and make appropriate adjustments to maintain our vision and goals.